

# Clayton Cardinal Supporters: 2018-19 Opportunities & Benefits

## Platinum Level - \$2500+

- Supporter recognition in the Clayton Google Group & Clayton Weekly Newsletter (nearly 1000 subscribers)
- “Supporter Spotlight” - Supporters can provide 1 article featured in Clayton Newsletter
- Supporter logo (large) recognition in Clayton Online Directory
- Supporter logo (large) on all PTA sponsored social media
- Supporter “Thank You” monthly on PTA sponsored social media (over 850 followers)
- 1 video post on PTA sponsored social media
- 2 flyers included in all students take home folder (1 Fall & 1 Spring)
- Supporter logo banner on year long display at Clayton Elementary
- Supporter logo banner on display at *the* EVENT
- Table for 10 reserved at *the* EVENT (a \$400 value!)
- Featured in Special Sponsors slideshow at *the* EVENT
- Provide (previously coordinated) give aways at *the* EVENT
- Decal to display in storefront showing your support for Clayton PTA

## Gold Level - \$1000-\$2499

- Supporter recognition in the Clayton Google Group & Clayton Weekly Newsletter (nearly 1000 subscribers)
- “Supporter Spotlight” - Supporters can provide 1 article featured in Clayton Newsletter
- Supporter logo (medium) recognition in Clayton Online Directory
- Supporter logo (medium) on all PTA sponsored social media (over 850 followers)
- Supporter “Thank You” two (2) times per year on PTA sponsored social media
- 1 video post on PTA sponsored social media
- 1 flyer included in all students take home folder (Fall OR Spring)
- Two (2) tickets to *the* EVENT
- Featured in Special Sponsors slideshow at *the* EVENT
- Provide (previously coordinated) give aways at *the* EVENT
- Decal to display in storefront showing your support for Clayton PTA

## Silver Level - \$500-\$999

- Supporter recognition in the Clayton Google Group & Clayton Weekly Newsletter (nearly 1000 subscribers)
- Supporter recognition in Clayton Online Directory
- Supporter recognition on PTA sponsored social media
- Supporter name with link shared on Clayton Website
- Featured in Special Sponsors only slideshow at *the* EVENT
- Decal to display in storefront showing your support for Clayton PTA

## **Bronze Level - \$100-\$499**

- Supporter recognition on Clayton Online Directory
- Decal to display in storefront showing your support for Clayton PTA

## **What is *the* EVENT?**

Our inaugural off-site spring fundraiser, *the* EVENT, will be held on the evening of April 4, 2019, at Creekside in Driftwood, Texas. This event will be one of the largest fundraisers that the PTA does for Clayton during the school year. As a “by ticket only”, we expect to reach capacity of the venue with over 300 individuals in attendance. The festivities will include cocktail hour, silent auction, dinner and live auction.